

What is claimed is:

1. A gift certificate comprising a specific code for indicating at least a paying method instead of a face value.
- 5 2. A gift certificate according to claim 1, wherein the paying method is performed with a credit card possessed by a purchaser of the gift certificate.
3. A gift certificate according to claim 1, wherein a using condition is entered in the gift certificate.
- 10 4. A gift certificate issuing system comprising:
 - a first display unit for displaying a screen used for inputting an item, the item being required for use of a gift certificate;
 - a first input unit for receiving an input of the item based on the
 - 15 screen by the first display unit;
 - a holding unit for capturing the item fed into the first input unit;
 - and
 - an issuing unit for issuing the gift certificate having a specific code for indicating at least a paying method instead of a face value, based on the item
 - 20 captured into the holding unit.
5. A gift certificate issuing system according to claim 4, further comprising a payment specifying unit based on the item captured into the holding unit.
- 25 6. A gift certificate issuing system according to claim 4, wherein the item includes at least one of a using condition in using the gift certificate, a

password input in using the gift certificate, and a paying method of the gift certificate.

7. A gift certificate issuing system according to claim 4, wherein the
5 holding unit stores the specific code.

8. A gift certificate issuing system according to claim 4, wherein the issuing unit enters a using condition in the gift certificate.

10 9. A gift certificate using system comprising:
a second display unit for displaying a screen used for inputting an item, the item being required for use of a gift certificate;
a second input unit for receiving an input of the item based on the screen by the second display unit;
15 a holding unit for capturing the item fed into the second input unit;
and
a paying unit for executing a collation based on the item captured by the holding unit and then executing a predetermined processing based on a collation result.

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10. A gift certificate using system according to claim 9, wherein the item includes at least one of a specific code entered in the gift certificate, information of a desired commodity, and a password.

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11. A gift certificate using system according to claim 9, wherein the item is displayed in a question form on the second display unit.

12. A gift certificate using system according to claim 9, wherein the processing executed by the paying unit includes at least one of a predetermined paying processing and an invalidating processing of the gift certificate.

5 13. A gift certificate issuing method comprising the steps of:
 displaying a screen used for inputting an item, the item being
required for use of a gift certificate;
 receiving an input of the item based on the screen;
 capturing the input item; and
10 issuing a gift certificate having a specific code for indicating at least
a paying method instead of a face value based on the captured item.

 14. A gift certificate using method comprising the steps of:
 displaying a screen used for inputting an item, the item being
15 required for use of a gift certificate;
 receiving an input of the item based on the screen;
 capturing the input item; and
 executing a collation based on the captured item and then executing
a predetermined processing based on a collation result.

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 15. A computer program product for issuing a gift certificate comprising
the steps of:

 displaying a screen used for inputting an item, the item being
required for use of a gift certificate;
25 receiving an input of the item based on the screen;
 capturing the input item; and
 issuing a gift certificate having a specific code for indicating at least

a paying method instead of a face value based on the captured item.

16. A computer program product for using a gift certificate comprising the steps of:

- 5 displaying a screen used for inputting an item, the item being required for use of a gift certificate;
- receiving an input of the item based on the screen;
- capturing the input item; and
- executing a collation based on the captured item and then executing
- 10 a predetermined processing based on a collation result.